

# **Annual Report**

## **2019-2020**



**Centre for Social Development**

**Kulala Street**

**Thirunainarkurichy**

**Ammandivilai Post**

**Kanyakumari District**

## Tamil Nadu – 629 204

### *From the Director*

It is with great pleasure I am submitting the annual report of Centre for Social Development for the year 2019-2020. CSD in its 26th year of formation rededicates with the missionary zeal of improving the socio-economic status of the rural poor weaker section and socially excluded people of the community.

During the last years we have undertaken lot of activities and programs for the rural poor, artisans, women, children, youth and adolescents and socially excluded people of the community in health, sanitation, education, village industries development, holistic development of the villages, agricultural development etc. We are having transference in all of our activities.

We got ISO 9001 - 2008 for the quality services rendered by us to the target community. We are arranging for the welfare activities of the staff during the coming year.

I take this good opportunity to extend my thanks to the General Body *members* for their interest appropriate guidance shows towards the CSD's activities and the development of the communities which we have interested to develop.

I am thankful to the financial supporters extended in the form of projects by Department of Science and Technology, New Delhi, DSIR, New Delhi, TANSACS, Chennai, NABARD, Chennai, KVIC Mumbai, NSTEDB etc. for their timely financial supports for us for implementing our projects.

I gratefully acknowledge the committed services rendered by the full time and part time staff, expert's indifferent fields, Project consultants and volunteers of CSD, the committee members of CSD etc.

I am very much thankful to our friends, well-wishers, advisers, consultants, and different Government department heads, NGOs, Banks and supporters individually and collectively for all the co-operation extended to us for our social actions.

Dr.P. Bagavatheeswaran  
Director.

## About our Organization

Centre for Social Development was registered as a society on 11<sup>th</sup> August 1992 under the Tamil Nadu Societies Registration Act 1975. The founder of our organization is Dr.P.Bagavatheeswaran and also the Director. From the inception onwards CSD has actively contributing to socio-economic development of the target groups in Tamil Nadu especially in Kanniyakumari, and Tirunelveli districts.

## Vision

Preserving and promoting the local indigenous cultural heritage, harmony and artisan skills of the people and empowering socio-economically the weaker sections and discarded people of the society towards an egalitarian society.

## Mission

Facilitating the grassroots, dalits, artisans, orphans, affected and infected children, rural youth both male and female, women in distress of their dilapidated conditions, rehabilitate and empowering them both socially and economically through specialize staff team and suitable activities.

## Objectives

- To improve the health standard of people, safeguarding hygiene and environment safety.
- To rehabilitate the weaker section, depressed communities, socially excluded, artisan, child labor and bonded labor.
- To develop and establishing viable and sustainable income generation activities using locally available resources.
- To provide infrastructural facilities with effective construction techniques to the rural poor and depressed communities.
- To conduct community development programs for tribal, youth, schedule caste and differently-abled people.

- To provide care and support services to the needy people.
- To identify the potential entrepreneurs among the rural people/youth and guide them towards socio economic development.
- To help the entrepreneurs for the establishment of their own sustainable units.

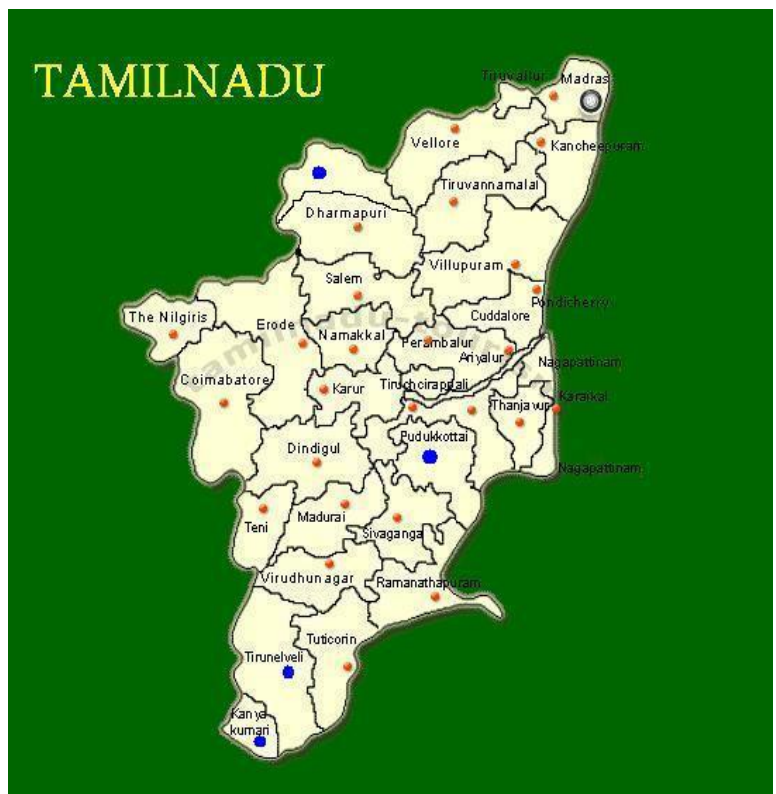
## Target Group

CSD is concentrating on the economically weaker sections of the society viz.

- ▶ Scheduled castes / tribal.
- ▶ Landless laborers and marginal farmers
- ▶ Village artisans / crafts person
- ▶ Adolescents, Youth, Women and children
- ▶ Migrants, Female Sex Workers (FSW), Men Sex with Men (MSM)
- ▶ Minority communities
- ▶ Potential entrepreneurs
- ▶ Widows, destitute, old age people etc.
- ▶ PLHA and HIV affected and infected.

## Working Area Map

- Kanyakumari
- Tirunelveli



## Addresses of CSD's Branch Offices:

- CSD,  
Near Bus stand  
Monday Marker, Thalakulam PO,  
K.K. Dist.
- CSD,  
Thumbavilai.  
Kanyakumari District.
- CSD  
Mahendrapuram '0' Point  
Radhapuramp.O.  
Tirunelveli District.
- CSD  
Pechiparai & P.O  
Kanyakumari District.

### Director's Awards towards CSD's achievement.

- Best Rural Artisan Award.
- Man of Winner Award.
- Anna Award.
- Annai Indira Gandhi Award & Sevai Chemmal Award.
- Bharatharatna Dr. M.G.R. Award.
- Jambavan Award.
- Bharathi Award.
- Annai Therasa Award.

## Thanks to Dignitaries

Dr. Indu Puri	-	Scientific Officer, DST - New Delhi.
Dr. Rajni Rawat	-	Scientist, DST, New Delhi.
Dr. Sujata Chakranobis	-	Advisor, DSIR - DST, - New Delhi
Dr. Stella Janet	-	District Programme Officer, HIV program.
Dr. Rajinder Singh	-	Scientist, DST, New Delhi
Mr. K. Samuvel	-	Scientific Officer, DST, New Delhi.
Dr. Ranjeet Bairwa	-	Scientist, DSIR, New Delhi.
Dr. Debapriya Dutta	-	Scientist, DST, New Delhi.
Dr. Abijit Deshpande	-	Scientist, IITM, Chennai
Shri. Ram Kishore	-	General Manager, IOCL, Chennai.
Dr. S.P. Mishra	-	Director, MBI & S&T, KVIC, Mumbai

### Thanks to Resource Persons

Mr. Peer Mohammed	-	Rtd. Prof. Entrepreneurship
Mrs. AndalManoharan	-	Fibre Expert, Trichy
Dr. S.Anandhakumar	-	Scientist, NIIST, Trivandrum.
Dr.J. Jane Sujatha	-	Professor & Head, KVK, Thirupathisaram
Dr. T.K Mukhapodayay	-	Retd. Scientist CGCRI Calcutta.
Mr.Yad Ram	-	Rtd. Technical Officer, CGCRI. Khurja
Dr. Jeyanandan	-	Rtd. Veterinary Doctor, Goat Research Station, Kerala.
Er.B. Karthik	-	Ceramist, Trainer.

### Our Appreciable Master and Technical Team

Dr. P. Bagavatheeswaran	-	Pottery Expert
Dr.A.D. Shobana Raj	-	Environment Scientist.
Mr. Laxmikant	-	Pottery Technician
Mr.P. Maharajan	-	Ceramist,
Mrs.F. Amala	-	Banana Fibre Technologist
Mrs. R. Baby LeelaBai	-	EDP Trainer
Mrs.R. Stella	-	SHG Trainer
Mrs.Sivakala	-	EDP Trainer
Mr.S.ArulMonoharan	-	Youth Trainer.

### Our Sincere Bankers

Union Bank of India	-	Vadasery, Nagercoil
Bank of Baroda	-	Vadasery, Nagercoil
Canara Bank	-	College Road, Nagercoil
Indian Overseas Bank	-	Eraniel
Indian Bank	-	Muttom
State Bank of India	-	Thingal Nagar
Central Bank of India	-	Aloor
ICICI Bank	-	Marthandam

## Our networking with

TNVHA - Tamil Nadu Voluntary Health Association.

SAM - Social Action Movement

INN - Indian Network of NGOs - HIV/AIDS Network.

IHN - Initiatives of HIV/AIDS - Net.

GGF - Gandeepam Global Foundation.

CACL- Campaign Against Child Labour

cHAI- Consortium on Health Awareness in India.

## HIGH LIGHTS DURING THIS YEAR 2019 - 2020

### 1. HIV/AIDS Prevention and Care Continuum changed the behavior of HRGs and improve the health status.



Community event

Under this project CSD has conducted targeted intervention among Female Sex Workers (FSWs) and Men having sex with men (MSMs) in Kurunthencode, Thuckalay and Thovalai Blocks of Kanyakumari District with the help of TANSACS. This is a continuous project. 750 FSWs and 520MSMs were identified and rendered services to them. The core group community people to be highly vulnerable for STI and HIV infections due to their unsafe sex behaviors. Twenty one community health workers, forty four peer educators, five outreach workers, a Counselor, a Monitoring and Evaluation officer and a Project Co-ordinator were worked in this project. This project was sanctioned and started from 01.04.2012 onwards.

<b>Achievement from April-2019 to march-2020</b>					
<b>S.No</b>	<b>Month</b>	<b>HIV Tested</b>		<b>RMC</b>	
		<b>FSW</b>	<b>MSM</b>	<b>FSW</b>	<b>MSM</b>
1	19-Apr	48	26	16	4
2	19-May	30	11	13	3
3	19-Jun	52	51	11	11
4	19-Jul	118	80	37	46
5	19-Aug	184	150	127	63
6	19-Sep	195	21	43	37
7	19-Oct	57	34	19	40
8	19-Nov	95	38	146	59
9	19-Dec	80	55	24	38
10	20-Jan	83	75	66	52
11	20-Feb	72	53	83	30
12	20-Mar	48	32	37	12
	<b>Total</b>	<b>1062</b>	<b>626</b>	<b>622</b>	<b>395</b>

## **2. One Village Integrated S.C Development program in Mahendrapuram village.**

This program has been sponsored by Department of Science and Technology, New Delhi to encourage the S.C people Mahendrapuram village of Radhapuram Panchayat of Tirunelveli District. This program was started from 1<sup>st</sup> Feb 2017. Under this project, SHGs formed and regular meetings, discussions, conducted to evolve their interest. The 3rd year of the project activities such as goat rearing, cattle feed preparation and construction of toilets.



### **Continuation of activities.**

Under this project we have established five goat rearing units to the 5 beneficiaries and conducted training to the beneficiaries regarding rearing of goats by our veterinary Doctor Dr.Jaya Nandan, Govt. Veterinary Doctor also conducts classes to the beneficiaries about feeding the animals, disease management, de-worming, insemination etc.



**Goat rearing.**

### **Cattle feed preparation**

Cattle feed preparation training was conducted to the beneficiaries of dairy farming, goat rearing and poultry units. Master trainer of cattle feed preparation Mrs.Mary stella given training regarding preparation of feed for animals and poultry units. The beneficiaries were provided training in ingredients added for the cattle feed preparation, quantity needed as feed for particular variety of animals and birds. Preservation techniques of feed was taught to the beneficiaries.



**Cattle feed preparation**

### **Toilet construction**

We have constructed 5 latrines during this year. As a result of the motivation activities 32 latrines were constructed by the villagers themselves with the support of local panchayat and DRDA. Nearly 55% of the families are equipped with latrine facilities. Moreover local panchayat was consulted to construct toilet in all house and 22 latrines are in the process of constructing of DRDA & panchayat.

### **3. Capacity Building of women potters in Perumkulam village**

This project has been formulated to help the women potters living in Perumkulam village in Radhapuram Taluk of Tirunelveli district. They are imparted with necessary information and skill so as to prepare them for better income generation. This project was sanctioned by Department of Science and Technology, New Delhi.

Under this project we have completed orientation training to the staff, exposure, constituted project implementation committee, formation of trainees, selection committee, arranging exposure visit to the trainees, preparation of manual for training, preparation of booklet for EDP training, designed tool kit for the training, fabrication of moulds, skill up-gradation training, creating bank linkages and providing assistance to start production units.

- Creating awareness among the women potters about their socio-economic conditions and strengthening them.
- Introduce and upgrade their skill with scientific intervention in pottery production activities.
- Trained them as entrepreneurs to manage and under many collective production and marketing.

The beneficiaries of this project are 30 persons selected from Perumkulam village. The project was started from 1<sup>st</sup> July 2018 onwards. The two batches training were completed.



Training on coiling method



Training on casting method



Kiln loading



Finished goods.

#### **Achievements**

- Skill of 30 trainees were upgraded in the pottery techniques.
- Various new designs introduced in the market demand.
- Consumer oriented products available in the market.
- Sustainable production units established and further follow up training.

#### **4. Women as an Entrepreneur - DSIR Project**

This project was sanctioned by Department of Scientific and Industrial Research, New Delhi, and started from 1<sup>st</sup> Jan 2019 onwards. The aim of this project is to transfer of Advanced Technologies in Pottery Production activities



to the women cluster potters in Tirunelveli District. The major objective of this project is to upgrade the existing status of the pottery industry and train the rural women potters in the advance technology of clay body formation, methods of fabrication, designing, firing techniques, marketing etc. The over all effort is to equip the women potters with adequate technical skill and to help them in availing financial assistance to convert them as entrepreneurs in the concern pottery trade.

For the 2<sup>nd</sup> year of implementation we have selected two potters concentration namely Subramaniapuram and Kattalai among the selected potters concentration and training was completed.



Training on pressing method

Product fabricated by Jigger & Jolly

### Achievements

- 100 trainees trained in upgraded pottery technologies and to fabricate products.
- Various new designs of the products introduced in the market.
- Permanent market outlets created.
- Sustainable units were established for production.

## 5. Tribal Project in Mothiramalai settlement.

This program has been sponsored by Department of Science and Technology, New Delhi to encourage the tribal people of Mothiramalai settlement of Kadalayalummoodu panchayat. This programme was started from 1<sup>st</sup> July 2019.

The first year of the project activities such as dairy farming, goat rearing units and azolla and fodder cultivation, water harvesting and preservation unit, bee keeping with value addition and value addition on locally available agricultural produce – amla & jackfruit have been launched successfully with the help of the community people, local panchayat members and other Govt. Departments.

Through this project we have provided 5 dairy units, 5 goat rearing unit and one water harvesting and preservation unit.



Dairy unit



Goat rearing unit



Value added training – Honey



value added training - Amla



## 6. Workshop for Science based communication through folk media puppetry and skit- NCSTC.

This project was sanctioned by DST-NCSTC Division, New Delhi. Under this project was to organize 3 workshops of 5 days each in 3 taluks of Tirunelveli district of Tamil Nadu State. The taluks selected were Radhapuram, Nanguneri and Ambasamudram. The duration of the project is of 6 months and to organize 3 workshops of 5 days each. Accordingly the project was implanted in :-

- Radhapuram taluk in the auditorium of Vallioor town from 24.5.2019 to 28.05.2019 with 78 participants.
- The Nanguneri taluk workshop was organized for 5 days in the Auditorium hall of Christopher Arts and Science college from 9.7.2019 to 13.7.2019 with 56 participants.
- The proposed Ambasamudram taluk workshop for Science communication through folk media puppetry and skit was organized at auditorium of Thiruvalluvar College with 51 participants from 16.7.2019 to 20.7.2019 with 51 participants.

### Achievements

- A total of 150 young students, youth, science teachers and young journalists have enhanced their skills on science communication through folk media puppetry and skit.
- Trained and motivated 150 young science communicators among teachers, students and journalists professional folk artists were be performed their plays to communicate popular science topics on stage.
- Innovative method of science communication through folk media was successfully introduced.



Inauguration of training



Puppet making

## 7. KVIC - Jigger and Jolly training

This programme has been sponsored by KVIC, Mumbai. The training program on jigger and jolly was initiated on 21.02.2020 with a inaugural function being conducted at CSD campus, Thalakulam. The inaugural function was attended by the local MLA Mr.J.G Prince as a chief guest. The Thalakulam Panchayat President Mrs. Lakshmi Kumar attended the function as a special invitee. Mr. Manavalan, Executive, Regional Office, KVIC attended as a representative.

Two members of the technical team of CSD Mr.P. Maharajan and Er.Karthik were appointed as training masters to undertake the training activities. A training schedule covering 30 days activities were prepared and followed on day basis.



Inaugural function



Valedictory function

## **8. Development of Microwave compatible Pot using Red clay.**

### **The objective**

The main objective of the project is to find out a suitable red clay pot to be used in microwave stove.

This program has been sponsored by KVIC, Mumbai. The project was started from Feb 2020.



Electric furnace



Microwave oven

### **Activities undertaken**

1. Preliminary arrangements to start the project activities have been initiated.
2. Procured the furnace and installed. A trial run was initiated by the supplier and the equipment is as per the specifications and the desired result was achieved.
3. Purchased raw materials like, clay, grog, feldspar and other materials for conducting the experimentation.
4. The clay was sieved and allowed to dry in the drying tanks.
5. Finding the physical characters of the different types of clays are in progress.

## **9. Integrated Pottery development project in Thiruvallur District.**

This programme has been sponsored by IOCL, Chennai through RuTAG-IITM, Chennai.



## Major objectives

- To establish a red clay based CFC to function as a training and production centre in the target area.
- To provide training to the artisan potters in the innovative technologies in pottery manufacturing.
- To provide market linkages for the fine terracotta products being manufactured in the unit and run the centre as sustainable.
- To establish a business model of red clay products manufacturing with viable technology package.

## Activities completed

- Since the constructed 800 sq.ft. work shed is insufficient to install all the equipment of the project, additional 400 sq.ft shed was constructed.
- The up-draught kiln construction was completed
- Blunger mixing tank was constructed.
- Ball mill, jigger and jolly have been procured and installed.
- BDO- Elapuram was contacted for the electric supply.
- Clay testing was completed for the locally available clays.
- For products diversification different models were optimized and working moulds were fabricated.
- Placed orders for electric furnace and hydraulic system of fabrication.

## 10. SHG promotion activities.

Organizing the rural women into group is one of the major activities of CSD. Under this programme both Kanyakumari and Tirunelveli Districts were covered. Regular meetings were conducted by our selected Animator in different locations of the district. The following table shows the details of the SHGs promoted.

### Details of SHGs - Kanyakumari and Tirunelveli Districts

Name of the District	No. of SHGs	Total Savings	Bank Loan
Tirunelveli	81	92,05,5000	10,00,000
Kanyakumari	68	2,85,12,150	1,26,00,000
<b>Total</b>	<b>149</b>	<b>3,77,17,650</b>	<b>2,26,00,000</b>

### **CSD-SHG Federation**

CSD promoted the SHGs were federated and registered under the Tamil Nadu Societies Registration Act under the name of CSD-SHG Federation. At present the federation consisted of 11 members in Executive Committee and 230 members in General body. Both the general and executive committee meetings were conducted regularly for discussing the day to day activities of the SHGs. Programs such as future plan of Action, collection of savings, loan distribution and due collection, Bank Deposits, common programs were discussed. Programs like World AIDS Day, Women's Day etc. were celebrated during this year.

### **ICICI microfinance activities.**

This is one of the major activities undertaken by CSD in extending microfinance to the SHGs working under the institution. Under the programme both the districts were covered. All the linkages were made to promote micro enterprises being developed by SHG women members.

<b>Name of the District</b>	<b>No. of SHGs</b>	<b>Total loan disbursement</b>
Kanyakumari	20	93,61,855
Tirunelveli	38	1,24,55,763
<b>Total</b>	<b>58</b>	<b>2,18,17,618</b>

### **11. AatharavooKaigal- Helping Hand**

AtharavooKaigal is another wing of CSD, formed by the Staff members of CSD and other well-wishers of the community. The main objective of the forum is to help the PLHAs, HIV affected and economically weaker sections of the society. These beneficiaries were selected from the SHGs of the respective villages. During the financial year the following assistances were distributed to the eligible candidates.

- ◆ Distribution of note books and uniforms to 5 deserving and orphan students of the targeted areas.
- ◆ Nos. of Widows from the BPL were provided with financial support for promoting their business for income generation.

## **12. Pottery Resource Centre at Thalakulam**

The resource centre at Thalakulam has done remarkable research activities related to development of pottery. Some of the innovative activities carried out during the years were listed as follows:

1. This centre has been utilized for extending training to the potters as well as entrepreneurs who are willing to establish sustainable pottery units.
2. Clay composition of different nature has been tested for fabricating quality products.

## **13.CSD's Other General Activities**

In addition to the socio economic empowerment activity CSD is concentrating social service activities to the target people is also given importance. So many social service activities promoted by Govt. schemes had been availed to target people through mobilizing the SHGs to negotiate with the respective departments. The following were the important social activities made for this financial year in Kanyakumari and Tirunelveli Districts.

1. Arranging Pension for Widows and aged persons
2. Arranging to get Ration Card
3. Seedlings for planting trees
4. Awareness about hygienic and diseases
5. Quit plastics and save our earth.
6. Conducted exposure visit to the school, college students and vocational trainees.

## **CSD's G.B. Members List**

S. No	Name of Members	Address	Occupation	Position in the Board
1.	Dr.A. Anandhy	23D/10-4A, Grace Near High land Avenue, ScottNager, Nagercoil.	Lecturer	President
2.	Dr.P.Bagavatheeswaran	Kulala Street, Thirunainarkurichi, Ammandivilai Post, K.K.Dist.	Ceramic Consultant	Secretary
3.	Mrs. R. Baby LeelaBai	Kadanthancode, Kuzhithurai P.O. K.K.Dist	Project Co-ordinator	Treasurer
4.	Mr.L. Chakrapanir	Agarathora Madam, Thirunaikurichy, Ammandivilai P.O. K.K.District.	Laboratory Assistant	G.B.Member
5.	Mrs.Y.Elsy	19E/630,Benjamin Street, Nesamany Nagar, Nagercoil, Kanyakumari District,	Project Officer	G.B.Member
6.	Mrs.B. SunandaGnanaBai	PremIllam Kadanthancode Kuzhithurai P.O Kanyakumari District, Pin 629 163.	Bank Manager	G.B.Member
7.	Mrs.G. GnanaSelvi	PuthuvilaiVeedu, Kanjampuram P.O, Kanyakumari District	Teacher	G.B.Member
8	Mrs.P. Udayakumari	10/17, Eachenvilai Chanthaiyadi Post, Kanniyakumari Dist. PIN- 629 703.	Bank Manager	G.B. Member
9	Mr.S. Arul Manoharan,	14/89A, Melapanthi vilai,Anducodu & Post, Kanniyakumari Dist. PIN- 629 168.	Social Worker	G.B. Member

**Note:** All the General Body members of the organization are honorary and they are not receiving any remuneration from the organization.

### **Consolidated Financial Status**

#### **Assets & Liabilities of the year 2019-2020**

<b>Liabilities</b>	<b>Amount</b>	<b>Assets</b>	<b>Amount</b>
Capital Fund	56,76,632.28	Cash in Hand & Bank	11,40,007.38
Liabilities & Advance A/c	47,19,031.00	Fixed Assets	40,14,522.00
		Deposits & Advance	10,98,670.00
		TDS	1,42,913.16
		Grant Receivable	39,99,550.74
	<b>1,03,95,663.28</b>	<b>Total</b>	<b>1,03,95,663.28</b>

#### **Income & Expenditure for the year 2019-2020**

<b>Income</b>	<b>Amount</b>	<b>Expenditure</b>	<b>Amount</b>
Grant	90,30,912.00	Program Expenses	99,77,463.26
Others	5,30,832.00	Depreciation	5,93,711.00
Interest	45,014.00	Excess of Income over expenditure	1,22,864.56
Grant Receivable	10,87,280.82		
<b>Total</b>	<b>1,06,94,038.82</b>	<b>Total</b>	<b>1,06,94,038.82</b>

#### **Conclusion**

Our institution's activities are going on well and progressively increasing. All our activities are technology based and Charity Oriented. We are having well experienced experts in different fields and also close contact with most of the research and Training institute of the country. In future our institution is planning to incorporate with more funding agencies and well-wishers and extending our working area with charitable nature and development programs for poor people and depressed communities and to achieve our goal by the GRACE OF GOD.

**Thank you**