

# **Annual Report**

**2020-2021**



## **Centre for Social Development**

**Kulala Street**

**Thirunainarkurichy**

**Ammandivilai Post**

**Kanyakumari District**

**Tamil Nadu – 629 204**

### *From the Director*

It is with great pleasure I am submitting the annual report of Centre for Social Development for the year 2020-2021. CSD in its 27th year of formation rededicates with the missionary zeal of improving the socio-economic status of the rural poor weaker section and socially excluded people of the community.

During the last years we have undertaken lot of activities and programs for the rural poor, artisans, women, children, youth and adolescents and socially excluded people of the community in health, sanitation, education, village industries development, holistic development of the villages, agricultural development etc. We are having transference in all of our activities.

We got ISO 9001 – 2008 for the quality services rendered by us to the target community. We are arranging for the welfare activities of the staff during the coming year.

I take this good opportunity to extend my thanks to the General Body *members* for their interest appropriate guidance shows towards the CSD's activities and the development of the communities which we have interested to develop.

I am thankful to the financial supporters extended in the form of projects by Department of Science and Technology, New Delhi, DSIR, New Delhi, TANSACS, Chennai, NABARD, Chennai, KVIC Mumbai, IOCL, Chennai, RuTAG-IITM, Chennai etc. for their timely financial supports for us for implementing our projects.

I gratefully acknowledge the committed services rendered by the full time and part time staff, expert's indifferent fields, Project consultants and volunteers of CSD, the committee members of CSD etc.

I am very much thankful to our friends, well-wishers, advisers, consultants, and different Government department heads, NGOs, Banks and supporters individually and collectively for all the co-operation extended to us for our social actions.

Dr.P. Bagavatheeswaran  
Director.

## About our Organization

Centre for Social Development was registered as a society on 11<sup>th</sup> August 1992 under the Tamil Nadu Societies Registration Act 1975. The founder of our organization is Dr.P.Bagavatheeswaran and also the Director. From the inception onwards CSD has actively contributing to socio-economic development of the target groups in Tamil Nadu especially in Kanniyakumari, and Tirunelveli districts.

## Vision

Preserving and promoting the local indigenous cultural heritage, harmony and artisan skills of the people and empowering socio-economically the weaker sections and discarded people of the society towards an egalitarian society.

## Mission

Facilitating the grassroots, dalits, artisans, orphans, affected and infected children, rural youth both male and female, women in distress of their dilapidated conditions, rehabilitate and empowering them both socially and economically through specialize staff team and suitable activities.

## Obiectives

- To improve the health standard of people, safeguarding hygiene and environment safety.
- To rehabilitate the weaker section, depressed communities, socially excluded, artisan, child labor and bonded labor.
- To develop and establishing viable and sustainable income generation activities using locally available resources.
- To provide infrastructural facilities with effective construction techniques to the rural poor and depressed communities.
- To conduct community development programs for tribal, youth, schedule caste and differently-abled people.

- To provide care and support services to the needy people.
- To identify the potential entrepreneurs among the rural people/youth and guide them towards socio economic development.
- To help the entrepreneurs for the establishment of their own sustainable units.

## Target Group

CSD is concentrating on the economically weaker sections of the society viz.

- ▶ Scheduled castes / tribal.
- ▶ Landless laborers and marginal farmers
- ▶ Village artisans / crafts person
- ▶ Adolescents, Youth, Women and children
- ▶ Migrants, Female Sex Workers (FSW), Men Sex with Men (MSM)
- ▶ Minority communities
- ▶ Potential entrepreneurs
- ▶ Widows, destitute, old age people etc.
- ▶ PLHA and HIV affected and infected.

## Working Area Map

- Kanyakumari
- Tirunelveli
- Thiruvallur



### Addresses of CSD's Branch Offices:

- |  |   |
|--|---|
| • CSD,<br>Near Bus stand<br>Monday Marker,<br>K.K. Dist.           | CSD,<br>Thumbavilai.<br>Thalakulam PO,<br>Kanyakumari District. |
| • CSD<br>Mahendrapuram<br>Radhapuram.P.O.<br>Tirunelveli District. | CSD<br>'O' Point<br>Pechiparai& P.O<br>Kanyakumari District.    |

### Director's Awards towards CSD's achievement.

- Best Rural Artisan Award.
- Man of Winner Award.
- Anna Award.
- Annai Indira Gandhi Award &SevaiChemmal Award.
- Bharatharatna Dr. M.G.R. Award.
- Jambavan Award.
- Bharathi Award.
- Annai Therasa Award.

### Thanks to Dignitaries

Dr. InduPuri	-	Scientist DST, New Delhi.
Dr. Rajni Rawat	-	Scientist, DST, New Delhi.
Dr. Sujata Chaklanobis	-	Advisor , DSIR - DST, - New Delhi
Dr. Stella Janet	-	District Programme Officer, HIV program.
Dr.Rajinder Singh	-	Scientist, DST, New Delhi
Shri.K.Samuvel	-	Scientific Officer, DST, New Delhi.
Dr.Ranjeet Bairwa	-	Scientist, DSIR, New Delhi.
Dr.Debapriya Dutta	-	Scientist, DST, New Delhi.
Dr. Abijit Deshpande	-	Scientist, IITM, Chennai

Shri. Ram Kishore	-	General Manager, IOCL, Chennai.
Dr.S.P. Mishra	-	Director, MBI & S&T, KVIC, Mumbai

### Thanks to Resource Persons

Dr. S.Anandhakumar	-	Scientist, NIIST, Trivandrum.
Dr.J. Jane Sujatha	-	Professor & Head, KVK, Thirupathisaram
Dr. T.K Mukhapodayay	-	Retd. Scientist CGCRI Calcutta.
Mr.Yad Ram	-	Rtd. Technical Officer, CGCRI. Khurja
Dr. Jeyanandan	-	Rtd. Veterinary Doctor, Goat Research Station, Kerala.
Er.B. Karthik	-	Ceramist, Trainer.

### Our Appreciable Master and Technical Team

Dr. P. Bagavatheeswaran	-	Pottery Expert
Dr.A.D. Shobana Raj	-	Environment Scientist.
Mr. Laxmikant	-	Pottery Technician
Mr.P. Maharajan	-	Ceramist,
Mrs. R. Baby LeelaBai	-	EDP Trainer
Mrs.R. Stella	-	SHG Trainer
Mr.S.ArulMonoharan	-	Youth Trainer.

### Our Sincere Bankers

Union Bank of India	-	Vadasery, Nagercoil
Bank of Baroda	-	Vadasery, Nagercoil
Canara Bank	-	College Road,Nagercoil
Indian Overseas Bank	-	Eraniel
Indian Bank	-	Muttom
State Bank of India	-	Thingal Nagar
Central Bank of India	-	Aloor
ICICI Bank	-	Marthandam

### Our networking with

TNVHA	-	Tamil Nadu Voluntary Health Association.
SAM	-	Social Action Movement
INN	-	Indian Network of NGOs – HIV/ AIDS Network.

- IHN - Initiatives of HIV/AIDS – Net.  
 CACL - Campaign Against Child Labour  
 cHAI - Consortium on Health Awareness in India.

## HIGH LIGHTS DURING THIS YEAR 2020 - 2021

### 1. HIV/AIDS Prevention and Care Continuum changed the behavior of HRGs and improve the health status.

Under this project CSD has conducted targeted intervention among Female Sex Workers (FSWs) and Men having sex with men (MSMs) in Kurunthencode, Thuckalay and Thovalai Blocks of Kanyakumari District with the help of TANSACS. This is a continuous project. 799 FSWs and 539 MSMs were identified and rendered services to them. The core group community people to be highly vulnerable for STI and HIV infections due to their unsafe sex behaviors. Twenty one community health workers, forty four peer educators, five outreach workers, a Counselor, a Monitoring and Evaluation officer and a Project Co-ordinator were worked in this project. This project was sanctioned and started from 01.04.2012 onwards.



Community event



Health camp

Achievement for the year 2020-2021												
Month	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
ICTC	0	0	155	0	35	347	198	313	199	84	113	193
RMC	0	0	117	0	15	78	92	88	92	84	55	205
VDRL	0	0	115	0	20	115	113	153	112	84	62	153



## 2. Tribal Project in Mothiramalai settlement.

This program has been sponsored by Department of Science and Technology, New Delhi to encourage the tribal people of Mothiramalai settlement of Kadalayumoodu panchayat. This programme was started from 1<sup>st</sup> July 2019.

The 2nd year of the project activities such as dairy farming, goat rearing units and azolla and fodder cultivation, water harvesting and preservation unit, bee keeping with value addition and value addition on locally available agricultural produce - amla & jackfruit have been launched successfully with the help of the community people, local panchayat members and other Govt. Departments.

### Livelihood activities

#### a. Dairy Unit

Under this project we have established **five mulch cows rearing units** being maintained by 5 beneficiaries. For this programme 5 beneficiaries were selected and each unit one cow was provided. Conducted training to the beneficiaries regarding rearing of cows by our veterinary Doctor Dr. Jaya Nandan, Rtd. Govt. Veterinary Doctor. Also conducted classes to the beneficiaries about feeding the animals, disease management, de-worming, insemination etc. We have introduced advanced techniques of azolla nutrient fodder cultivation. Cattle feed preparation training was given to the beneficiaries to prepare their own cattle feed.

#### b. Goat rearing unit

Under this project we have established **five goat rearing units being maintained by** 5 beneficiaries and conducted training to the beneficiaries regarding rearing of goats by our veterinary Doctor Dr. Jaya Nandan, Govt. Veterinary Doctor also conducts classes to the beneficiaries about feeding the animals, disease management, de-worming, insemination etc. We have introduced high yield techniques of azolla and nutrient fodder cultivation.



Dairy unit



Goat rearing unit



### **a. Bee Keeping**

Bee-keeping is an important activity being undertaken under this project . For years together tribal have followed the traditional methods of extracting honey by burning below the honey combs, thereby killing thousands of bees. This process effectively deprives forests of pollinating agents necessary for growth of flora. Also in this process large quantity of wax also gets destroyed. The tribal people are having basic knowledge of this occupation. Providing training in advanced bee-keeping technologies and value addition created more gainful employment opportunity.



Honey processing

### **Value addition of locally available agriculture produces.**

Tribal people are collecting forest produces from the forest areas and they got produces like Amla, Pepper, Jackfruit etc. Providing value addition training to the tribal people in the available agricultural products will create more income to the tribal people and make them as entrepreneurs. Two of the major produce Amla and Jackfruit has been taken for value addition during this year.



Value addition training in jackfruit and amla

### **Water harvesting and Preservation unit**

Under this project we have established one Water filtration unit.(capacity500 lts./hour).6 Water outlets were created. The water preservation unit covered by 46 families. Advanced agriculture activities undertaken by 16 families and Kitchen gardening -14 families.Water preservation system increased the cultivation and save the time of the tribal people and avoid the water wastage during rainy season. This filtration unit was hand over to Kadayalumoodu Panchayat.



Water preservation unit

### **3. Charitable activities**

CSD has involved in undertaking awareness and relief activities during the COVID - 19 pandemic period. We have conducted awareness programme among the tribal communities in Mothiramalai, Manalodai, Kolanjiamadam 'O' Point and Mayalar. Potters settlement in Veeranallur, Udaiyamozi, Ramakrishnapuram, Nambipuram and Thalakulam. Other community people in Thirunainarkurichi, Thadikarankonam Vadalivilai, Pambanvilai etc.

We have covered 1026 beneficiaries by distributing food material and provisions support to the needy people. During this period distributed hand wash materials and sanitizer. For children milk food and biscuits were distributed. Small gathering was arranged among the tribal community and they were made aware of the precautionary measures to be adopted during the pandemic period. By this programme we could cover the beneficiaries of different categories such as tribal community, village cultural artists, sex workers, artisans and economically weaker section. For undertaking this activity donation was floated from a UK based philanthropist Mrs. Kate Malone & her family along with our own contribution.





Distribution of relief materials

#### 4. Development of Microwave compatible Pot using Red clay.

##### The objective

The main objective of the project is to find out a suitable red clay pot to be used in microwave stove.

This program has been sponsored by KVIC, Mumbai. The project was started from Feb 2020.



Electric furnace



Microwave oven



Microwaveable red clay pots

### Activities undertaken

1. Preliminary arrangements to start the project activities have been initiated.
2. Procured the furnace and installed. A trial run was initiated by the supplier and the equipment is as per the specifications and the desired result was achieved.
3. Purchased raw materials like, clay, grog, feldspar and other materials for conducting the experimentation.
4. The clay was sieved and allowed to dry in the drying tanks.
5. Finding the physical characters of the different types of clays are in progress.

## **5. Integrated Pottery development project in Thiruvallur District.**

This project has been formulated to help the potters living in Tiruvallur district. They are imparted with necessary information and skill so as to prepare them for better income generation. This project was sanctioned by IOCL, Chennai through RuTAG-IITM, Chennai.

Under this project we have completed orientation training to the staff, preparation of manual for training, preparation of booklet for EDP training, designed tool kit for the training, fabrication of moulds, skill up-gradation training, creating bank linkages and providing assistance to start production units.

- ◉ Creating awareness among the women potters about their socio-economic conditions and strengthening them.
- ◉ Introduce and upgrade their skill with scientific intervention in pottery production activities.
- ◉ Survey work completed in 3 Taluks of Thiruvallur District. Identified 284 artisans and details submitted.
- ◉ 10 cents of land acquired from State Government and constructed 1200 sq.ft. work shed to function as CFC.
- ◉ Procured and installed all machineries of CFC and trial of the machines conducted.
- ◉ Moulds and other raw materials required for the training purpose was procured and kept for undertaking training.
- ◉ 4 batches training were conducted
- ◉ Trained them as entrepreneurs to manage and under many collective production and marketing.

### **Major objectives**

- To establish a red clay based CFC to function as a training and production centre in the target area.
- To provide training to the artisan potters in the innovative technologies in pottery manufacturing.
- To provide market linkages for the fine terracotta products being manufactured in the unit and run the centre as sustainable.



- To establish a business model of red clay products manufacturing with viable technology package.



Interaction meeting with IOCL and RuTAG Team



Skill up gradation training

Inauguration meeting

## 6. SHG promotion activities.

Organizing the rural women into group is one of the major activities of CSD. Under this programme both Kanyakumari and Tirunelveli Districts were covered. Regular meetings were conducted by our selected Animator in different locations of the district. The following table shows the details of the SHGs promoted.

### Details of SHGs - Kanyakumari and Tirunelveli Districts

Name of the District	No. of SHGs	Total Savings	Bank Loan
Tirunelveli	79	98,05,500	17,00,000
Kanyakumari	78	3,15,12,200	36,00,000
<b>Total</b>	<b>149</b>	<b>4,13,17,700</b>	<b>53,00,000</b>

### **CSD-SHG Federation**

CSD promoted the SHGs were federated and registered under the Tamil Nadu Societies Registration Act under the name of CSD-SHG Federation. At present the federation consisted of 11 members in Executive Committee and 230 members in General body. Both the general and executive committee meetings were conducted regularly for discussing the day to day activities of the SHGs. Programs such as future plan of Action, collection of savings, loan distribution and due collection, Bank Deposits, common programs were discussed. Programs like World AIDS Day, Women's Day etc. were celebrated during this year.

### **ICICI microfinance activities.**

This is one of the major activities undertaken by CSD in extending microfinance to the SHGs working under the institution. Under the programme both the districts were covered. All the linkages were made to promote micro enterprises being developed by SHG women members.

<b>Name of the District</b>	<b>No. of SHGs</b>	<b>Total loan disbursement</b>
Kanyakumari	28	1,65,85,462
Tirunelveli	36	1,44,78,100
<b>Total</b>	<b>64</b>	<b>3,10,63,562</b>

## **7. AatharavooKaigal- Helping Hand**

Atharavoo Kaigal is another wing of CSD, formed by the Staff members of CSD and other well-wishers of the community. The main objective of the forum is to help the PLHAs, HIV affected and economically weaker sections of the society. These beneficiaries were selected from the SHGs of the respective villages. During the financial year the following assistances were distributed to the eligible candidates.

- ◆ Distribution of note books and uniforms to 4 deserving and orphan students of the targeted areas.
- ◆ Nos. of Widows from the BPL were provided with financial support for promoting their business for income generation.



## 8. Pottery Resource Centre at Thalakulam

The resource centre at Thalakulam has done remarkable research activities related to development of pottery. Some of the innovative activities carried out during the years were listed as follows:

1. This centre has been utilized for extending training to the potters as well as entrepreneurs who are willing to establish sustainable pottery units.
2. Clay composition of different nature has been tested for fabricating quality products.



## 9. CSD's Other General Activities

In addition to the socio economic empowerment activity CSD is concentrating social service activities to the target people is also given importance. So many social service activities promoted by Govt. schemes had been availed to target people through mobilizing the SHGs to negotiate with the respective departments. The following were the important social activities made for this financial year in Kanyakumari and Tirunelveli Districts.

1. Arranging Pension for Widows and aged persons
2. Arranging to get Ration Card

3. Seedlings for planting trees
4. Awareness about hygienic and diseases
5. Quit plastics and save our earth.
6. Conducted exposure visit to the school, college students and vocational trainees.

Annual General Body Meeting.



### CSD's G.B. Members List

S. No	Name of Members	Address	Occupation	Position in the Board
1.	Dr.A. Anandhy	23D/10-4A, Grace Near High land Avenue, Scott Nager, Nagercoil.	Lecturer	President
2.	Dr.P.Bagavatheeswaran	Kulala Street, Thirunainarkurichi, Ammandivilai Post, K.K.Dist.	Ceramic Consultant	Secretary
3.	Mrs. R. Baby Leela Bai	Kadanthancode, Kuzhithurai P.O. K.K.Dist	Project Co-ordinator	Treasurer
4.	Mr.L. Chakrapanir	Agarathora Madam, Thirunaikurichy, Ammandivilai P.O. K.K.District.	Laboratory Assistant	G.B.Member

5.	Mrs.Y.Elsy	19E/630,Benjamin Street, Nesamany Nagar, Nagercoil, Kanyakumari District,	Project Officer	G.B.Member
6.	Mrs.B. Sunanda Gnana Bai	PremIllam Kadanthancode Kuzhithurai P.O Kanyakumari District, Pin 629 163.	Bank Manager	G.B.Member
7.	Mrs.G. GnanaSelvi	PuthuvilaiVeedu, Kanjampuram P.O, Kanyakumari District	Teacher	G.B.Member
8	Mrs.P. Udayakumari	10/17, Eachenvilai Chanthaiyadi Post, Kanniyakumari Dist. PIN- 629 703.	Bank Manager	G.B. Member
9	Mr.S. Arul Manoharan,	14/89A, Melapanthi vilai,Anducodu & Post, Kanniyakumari Dist. PIN- 629 168.	Social Worker	G.B. Member

**Note:** All the General Body members of the organization are honorary and they are not receiving any remuneration from the organization.

## Consolidated Financial Status

### Assets & Liabilities of the year 2020-2021

Liabilities	Amount	Assets	Amount
Capital Fund	58,54,971.16	Cash in Hand & Bank	27,74,228.73
Liabilities & Advance A/c	57,45,751.46	Fixed Assets	38,09,983.00
		Deposits & Advance	9,60,865.00
		TDS	1,62,969.16
		Grant Receivable	38,92,676.73
	<b>1,16,00,722.62</b>	<b>Total</b>	<b>1,16,00,722.62</b>

### **Income & Expenditure for the year 2020-2021**

<b>Income</b>	<b>Amount</b>	<b>Expenditure</b>	<b>Amount</b>
Grant	74,97,552.09	Program Expenses	87,79,853.81
Others	8,35,950.00	Depreciation	5,19,550.00
Interest	32,108.00	Excess of Income over expenditure	49,027.88
Grant Receivable	9,82,821.60		
<b>Total</b>	<b>93,48,431.69</b>	<b>Total</b>	<b>93,48,431.69</b>

### **Conclusion**

Our institution's activities are going on well and progressively increasing. All our activities are technology based and Charity Oriented. We are having well experienced experts in different fields and also close contact with most of the research and Training institute of the country. In future our institution is planning to incorporate with more funding agencies and well-wishers and extending our working area with charitable nature and development programs for poor people and depressed communities and to achieve our goal by the GRACE OF GOD.

**Thank you.**

